

# Access Alliance Group of Companies



# Background

Access Alliance group of companies comprises of:

- Access Alliance Asia Sdn Bhd (913498P)[AA]
- Access Alliance Resources Sdn Bhd (914011T)[AAR]
- Access Alliance Trading (001611232W) [AAT].

Our team comprises of experts in the field of ICT, transport and distribution, international marketing, international trade, F&B, hospitality, tourism, automotive, sports, interior and art, retail and business research.

Our clients ranges from the Malaysian government, private, small Businesses and enterprises.

# Principals



## Norazak Zaha Zainal Abidin

- } Qualification: Cisco Certified Network Associate (CCNA), Electronic Engineering
- } Designation: Group MD
- } Specialization: operations development, ICT facilitation, e-marketing
- } Portfolio: RY Computer, Firma Inspirasi Sdn Bhd, Malay Woman Chamber of Commerce Malaysia (DEWANITA), APEX Vantage Technology Sdn Bhd, Polymal PP Sdn Bhd, Axilent Sdn Bhd

# Principals



## Shafiq Ahmed Ghazie

- } Qualification: MBA (Marketing), BBA (Transport)
- } Designation: Group CEO
- } Specializations: project management, trade facilitation, market research, strategic marketing, transports & distributions
- } Portfolio: Logistics Consulting Asia Sdn Bhd, TNT Logistics, Nestle Malaysia, National Art Gallery Malaysia, Al-Attiyah Group of Trading (Qatar), Al-Attiyah Group of Marketing and Services (Qatar), Economic Planning Unit Malaysia (EPU), VDev Consulting Sdn Bhd, Malay Woman Chamber of Commerce Malaysia (DEWANITA), Nusantara Empire Trade Sdn Bhd and Axilent Sdn Bhd

# Key Specialists



## **Kennimrod Sariburaja (Ken)**

- } Qualification: MA in Strategic and Defense (Progress), BA Hons (International Relations)
- } Designation: Project Manager
- } Specialization: international trade facilitation, international marketing, human capital and project management
- } Portfolio: ThinkPlus Consulting Sdn Bhd, Al-Attiyah Group of Trading (Qatar), Al-Attiyah Group of Marketing and Services (Qatar), Malay Woman Chamber of Commerce Malaysia (DEWANITA), Firma Inspirasi Sdn Bhd, Apex Vantage Trading Sdn Bhd

# Key Specialists



## YM Raja Yasmin Raja Yusof

- } Qualification: MBA (Progress), B Ed. (Hons) TESL
- } Designation: Project Manager
- } Specialization: corporate relations, media relations, communications and project management
- } Portfolio: Intellect-Asia (M) Sdn Bhd, Project Penyelenggaraan Lebuhraya Berhad, Universiti Teknologi PETRONAS, PETRONAS, Vicinity Corporation Sdn Bhd, Time Reliance Sdn Bhd, Perak State Tourism Action Council, Pulmeri a Sdn Bhd, Prima Event and Music Sdn Bhd, Tourism Malaysia, Economic Planning Unit Malaysia (EPU), Malay Woman Chamber of Commerce Malaysia (DEWANITA).

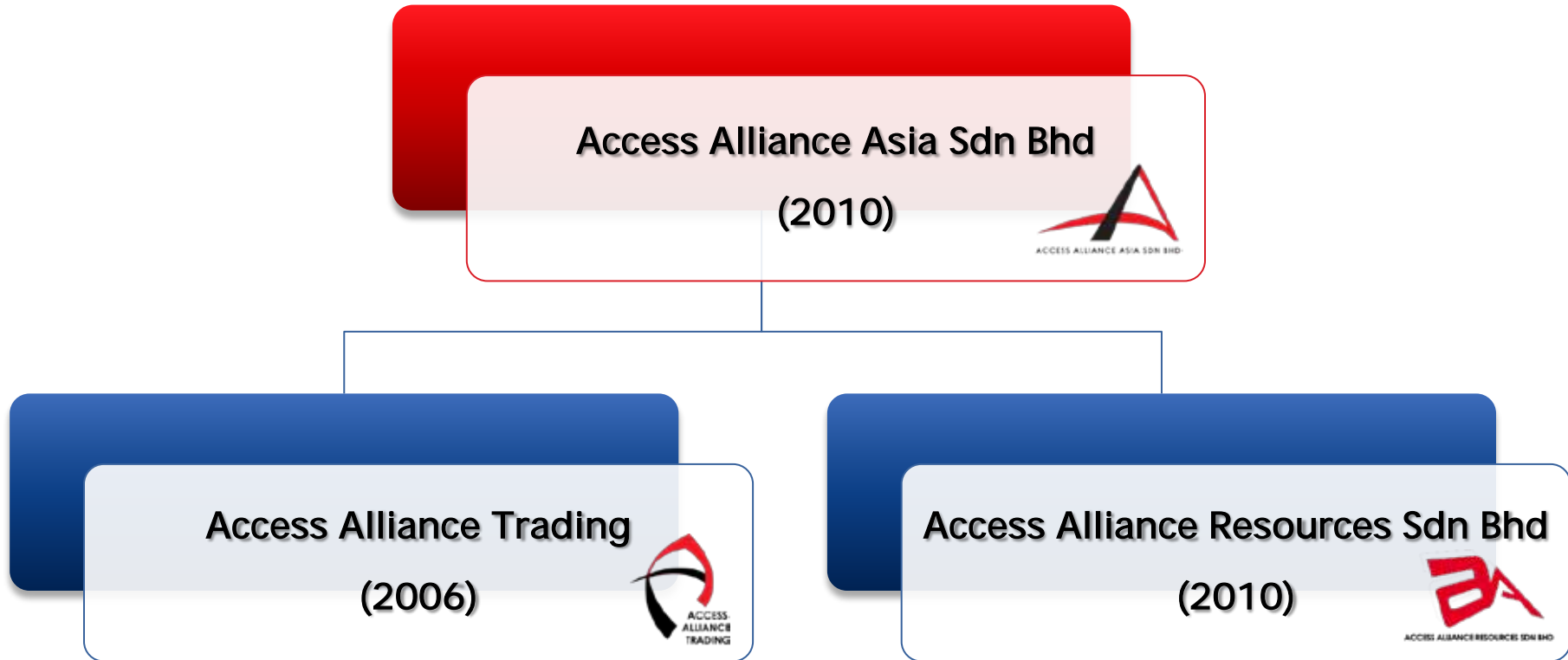
# Key Specialists



## Dr Sofiah Abdul Rahman

- } Qualification: Ph.D (Marketing), MBA (Marketing), BBA (Marketing)
- } Designation: Marketing Consultant
- } Specializations: project management, business research, strategic marketing & retail and entrepreneurship
- } Portfolio: UiTM, TESCO, Carrefour, Apex Vantage Trading Sdn Bhd, Malay Woman Chamber of Commerce Malaysia (DEWANITA)

# Company Structure



# Access Alliance Group Specializations

*Access Alliance Trading*

ICT Infrastructure &  
System Facilitation  
Business Solutions  
E-Application  
Development  
Capacity Building  
Program



*Access Alliance Asia Sdn Bhd*

ICT Facilitation  
Business  
Facilitation  
Capacity Building  
Program

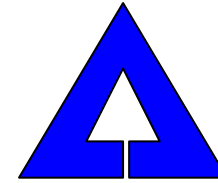
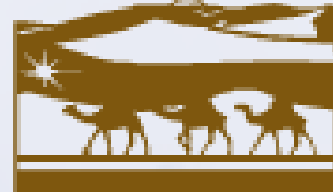
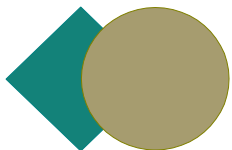


*Access Alliance Resources Sdn Bhd*

Manpower  
Recruitment  
Outsourcing  
Capacity Building  
Program



# Portfolio Overview



# Portfolio: ICT Facilitation

Access Alliance successfully supplied, developed and undertaken ICT maintenance and solutions for the following agencies and companies:

- } Ministry of Health Malaysia
- } Polis DiRaja Malaysia (PDRM)
- } MK Project Management Sdn Bhd (subsidiary of MK Land Group)
- } CMC Engineering Sdn Bhd, ARY Venture Sdn Bhd
- } Deeramo Defence Technologies
- } Firma Inspirasi Sdn Bhd
- } VDev Consulting Sdn Bhd
- } B&Z / Merlang Group
- } Setia Dagang Services
- } Sekolah Menengah Teknik; Gombak, Sg Buloh and Sepang



# Portfolio: Web



German – Malaysia Institute



Best Motoren Works Motorsports



Hajaba: Muslim Fashion

# Portfolio: Web



Kg Tunku Mosque (Community Project)



APEX Vantage Technology Sdn Bhd



Nusantara Empire Trade Sdn Bhd



# Portfolio: E-Learning

AUTOMOTIVE MECHATRONICS  
OCWP-AT01-03 : Administrative Service & Warranty

Home Menu

DCWP-AT01-03.01 DCWP-AT01-03.02 DCWP-AT01-03.03 DCWP-AT01-03.04

01 Necessary Documents For Execution Of Repair Order > Documentation 1/8

**Learning Objectives**

OCWP-AT01-03

**ADMINISTRATIVE SERVICES AND WARRANTY**

**Occupation Core Competencies 1:**

- Explain types and classification of vehicles
- Explain the usage of various document
- Describe documentation process

**Occupation Core Competencies 2:**

- Interpret warranty policy and process
- Explain the usage of warranty policy and process

**Occupation Core Competencies 3:**

- Identify, select and practice good communication techniques.
- Explain the effective communication technique with colleagues and customers.

**Occupation Core Competencies 4:**

- Learn the procedures of handing over of vehicle in terms of inspection, documentation, and invoicing process.

SLDN Learning Objectives Previous Next Glossary JPK

AUTOMOTIVE MECHATRONICS  
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01 Necessary Documents For Execution Of Repair Order > Documentation 3/8

**Vehicle identification number (VIN)**

**VEHICLE IDENTIFICATION NUMBER**

- Vehicle identification number (VIN) is a standard defined in W.I.C. (World manufacturer's Identification Code)
- Each vehicle in the world have a unique VIN.
- Normally VIN is located under the hood.



larger version here

Animation: Location of Vehicle Identification Number




Figure 3.1.2: Close up of VIN

SLDN Learning Objectives Previous Next Glossary JPK

# Portfolio: Business Solutions

## Consultancy and Market Research:

- } National Art Gallery Malaysia (2006); developed marketing plan, audience development program and promotional campaigns.
- } Merlang Network Sdn Bhd (2007); concept paper on marketing.
- } Marie Enterprise (2008); concept paper on the establishment of one stop centre in London, UK.
- } Economic Planning Unit Malaysia (2008); mid-term review on 9<sup>th</sup> Malaysia Plan “Malaysia Kitchen Program”.

## Developed corporate logo:

- } Iyanis Green Beauty, Perak (2010).

## Developed corporate profile:

- } Iyanis Green Beauty, Perak (2010).
- } Radiant Suria, Sabah (2010).



# Portfolio: Capacity Building and Training

- } September 2006
  - Dreamsoft (M) Sdn Bhd
    - Knowledge Management for Government Organization (INTAN)
      - Open Source Desktop Management
      - Portable Open Source Operating System
    - Embedded Computing (OUM-TM Berhad)
      - Open Source embedded computing environment solutions
- } April 2007
  - Kementerian Wilayah Persekutuan
    - Fundamental of TCP/IP & Networking
- } August 2008
  - Kementerian Pertahanan (Bhgn Caw. Anggota)
    - Basic Computer Maintenance & Troubleshooting
- } December 2009 - March 2010
  - KEMAS
    - Introduction to Basic Interactive Animation & Multimedia Skills



# Portfolio: Capacity Building and Training

- } In 2010, Access Alliance delivered a series of technical training program to Malay Woman Chamber of Commerce Malaysia (Dewanita).
- } The program functions to strengthen the institutional of Dewanita members in anticipating the impact of liberalization and globalization.
- } The training program was delivered in 3 series:
  - o Seminar (February 2010)
  - o Workshop (March 2010)
  - o Assessment (May 2010)



# Client References



**SEKOLAH MENENGAH TEKNIK GOMBAK**  
Jalan Sungai Pusu, Gombak, 53100 Kuala Lumpur  
Tel: 603-6186 0085 Fax: 603-6186 0081 E-mail: ms@gombak.com  
Kod Sekolah: BKA 7001



Assalamualaikum w.b.t

Kepada Access Alliance Trading.

## **PENGHARGAAN DIATAS SOKONGAN DAN KERJASAMA**

Pihak Sekolah mengucapkan ucapan ribuan terima kasih kepada pihak Access Alliance Trading diatas kerjasama yang diberikan dalam memastikan keperluan semasa Sekolah, terutama dalam perkhidmatan sokongan ICT.

Access Alliance Trading telah memainkan peranan yang penting dalam memastikan tugasan harian pejabat dan juga guru-guru disekolah berjalan dengan lancar.

Ucapan ribuan terima kasih juga dipanjangkan kepada pihak Access Alliance Trading diatas kesudian untuk menaja beberapa aktiviti dan program di Sekolah terutama yang berkaitan dengan penggunaan ICT.

Pihak Sekolah berharap kerjasama yang erat ini dapat disambungkan lagi dimasa akan datang.

Sekian , terima kasih

"Berkhidmat Untuk Negara"

Hajah Puteh  
Pengetua,  
Sekolah Menengah Teknik Gombak.



9 June 2010

To Whom It May Concern,

A month ago, Access Alliance has put together an exclusive Capacity Development Programme for a selected number of Dewanita leaders from around the country. The purpose was to illustrate a different method of the modern approach in business these days.

As a Chartered Accountant who runs a firm, I've managed to benefit a considerable amount from the course. I must congratulate Access Alliance especially Mr. Shafiq Ghazie and Mr. Razak Zaha for the dedication and commitment given in putting together a brilliant programme.

Although these gentlemen might seem young, but they hold vast amount of knowledge and experience, be it internationally or locally. With a reputable credibility that the products they deliver will ultimately meet your expectations.

I would highly recommend for a company to engage in their services. Be it in Information Technology issues or Training programmes. The advantages you would reap are priceless.

Thank you once again Access Alliance for showing us what Malaysian's can do. I'd like to see you reach greater heights and I'm looking forward to working with you again in the future.

Kind Regards,



Sharifah Fauziah Aljeffri  
Chief Operating Officer.  
AljeffriDean.

2-5-13, 5<sup>th</sup> Floor, Menara KUI, (Business Centre), No.2, Jalan Kasipalay, 51200 Kuala Lumpur  
Tel: 03-23811170 (khas) Fax: 03-23811175 E-mail: [info@aljeffri.com](mailto:info@aljeffri.com) Website: [www.aljeffri.com](http://www.aljeffri.com)



**PERSATUAN BADMINTON SELANGOR DARUL EHSAN**  
(SELANGOR BADMINTON ASSOCIATION)

Dear Sir,

The management staffs of Selangor Badminton Association have used the services of Access Alliance & Associates to support both our operation and development of Selangor Badminton Association.

Your team has done a terrific job for us in our development effort. The fast and reliable service that you provide is really helpful towards our operations.

The web application management system you developed for us, are very highly regarded by our boards, players and clients.

It is obvious that not only does your team understand how to produce a good and quality service; you also care very deeply about our position. You are true professionals. The bottom line is: we have always been pleased with the results you have given us and I highly recommend your services.

Thank you.

Best regards

Mr. Thamaraja Thiruvangadam  
Vice-Secretary  
Selangor Badminton Association

"30, Jalan Kemping A5/B, 50400 Kuala Lumpur." Tel: 03-2274 8887, 03-2274 8878 Fax: 03-2273 8878  
[www.selangorbadminton.com](http://www.selangorbadminton.com)

# Client References



## **Puan Zanida Mohamad Yusof of Naning Multitrade & Supply Sdn Bhd:**

Naning Multitrade & Supply Sdn Bhd is a building maintenance and management company. Overall she felt that the training is good and had benefited her and her organization. She completed her business plan and expressed that she has much more to learn in the aspects of Marketing, IT and Market Research. She recommended the program to concentrate more on Marketing.

## **Ungku Rokiah Ungku Ahmad of Merlang Network Sdn Bhd:**

Merlang Network Sdn Bhd is a herbal based health and beauty care product company. She rated the program as good and the experiential learning has benefited her tremendously. All the segments were important to her especially IT, Business Plan and International Marketing. She said more emphasis should be made on Business Plan and International Marketing in the future.



## **Sharifah Fauziah S Md Amin Al Jefri of Aljefri Dean:**

Sharifah is representing her company that offers auditing and accounting services. She said that the program acted as a reminder to what constitutes a successful business. Marketing and business plan had been the segments that she had benefited most. She hoped to learn more in the areas of market research especially in tapping business opportunity and staff management.



# Supporting Registration Documents



UNIVERSITI  
TEKNOLOGI  
MARA

40450, Shah Alam  
Selangor Darul Ehsan, Malaysia.  
Tel : 03-55442000  
Fax : 03-55442223

**PEJABAT BENDAHARI**  
BAHAGIAN PENGURUSAN PEROLEHAN  
UNIT PANGGILAN TENDER DAN SEBUT HARGA  
Tel. No : 03-55443471/3478/3399  
Fax. No : 03-55443321

Rujukan Kami : 300-BBI(PER/10/6)  
Tarikh : 18hb April 2008

**ACCESS ALLIANCE TRADING**  
C2-2-5 JALAN MEWAH 1  
HATA SQUARE,PANDAN MEWAH  
68000 AMPANG  
SELANGOR  
No. Tel : 013-3922412

Tuan/Puan

**PENDAFTARAN SYARIKAT**

Permohonan syarikat tuan/puan untuk mendaftar dengan UTM bagi perkhidmatan/ kerja / bekalan adalah dirujuk.

Sucacita dimaklumkan bahawa permohonan pendaftaran syarikat tuan/puan adalah diluluskan.Oleh yang demikian, No. Vendor / Pendaftaran tuan/puan adalah seperti berikut:-

001611232-W

Sekian, terima kasih.

Yang Penuh  
  
**MAZLAN HASHIM**  
Ketua Timbalan Bendahari  
b.p Bendahari



Member: 128 S.S. No. 079033

Gen/ 208 (2008)



UNIVERSITI  
TEKNOLOGI  
MARA



SIRIM

**PEJABAT BENDAHARI**  
BURSAR'S OFFICE

BEN/BUY/DS18

Rujukan Kami : UPM/BEN/SP/03/No. AA000301

Tarikh : 04 Mac 2009

**ACCESS ALLIANCE TRADING**  
C2-2-5, Hata Square, Jln Mewah 1  
Pandan Mewah  
68000 Ampang  
Selangor

Tuan,

**PENDAFTARAN SEBAGAI PEMBEKAL/KONTRAKTOR DI UNIVERSITI PUTRA MALAYSIA**

Merujuk kepada perkara di atas, adalah dimaklumkan bahawa syarikat tuan telah mendaftar sebagai pembekal di Universiti Putra Malaysia. No. Kod Pendaftaran syarikat tuan adalah AA000301.

Untuk makluman tuan, semua perolehan di UPM adalah terbuka kepada mana-mana syarikat atau kontraktor yang mendaftar dengan Kementerian Kewangan dan siji bertaraf Bumiputera atau yang berdaftar dengan Pusat Khidmat Kontraktor (PKK) dan CIDB mengikut jenis perolehan serta kod bidang yang telah ditetapkan.

Pihak tuan dikehendaki membawa sijil-sijil asal yang berkaitan semasa membuat urusan pembelian tender atau sebut harga.

Perolehan secara tender akan diadakan di dalam akhbar Berita Harian dan Utusan Malaysia (bagi tender kerja), manakala perolehan secara sebut harga diadakan di papan kenyataan Pejabat Bendahari, UPM.

Semoga kerjasama yang diberikan oleh pihak tuan akan dapat melancarkan perjalanan urusan perolehan di UPM ini.

Sekian, harap maklum.

**"BERILMU BERBAKTI"**

Yang menjalankan tugas,  
  
(Mastura bt Abd. Rahim)  
b/p: Bendahari

SEKSYEN KEWANGAN  
PEJABAT  
03-8948215 / 4240

SEKSYEN KEWANGAN  
SIRIM  
03-8948218 / 8309

SEKSYEN PEROLEHAN  
03-8948219 / 0224

SEKSYEN BELAKANG  
03-8948227

SEKSYEN PERAKAUNAN  
KEWANGAN  
03-8948222 / 8328

SEKSYEN PENGURUSAN ASSET  
DAWUJAB  
03-8947343 / 4309

SEKSYEN PENGURUSAN DAN  
PENGURUSAN REALITI  
03-8948218 / 4212

SEKSYEN TEKNOLOGI  
MARA  
03-8948233

SEKSYEN KEMERDEKAAN FAKULTAS  
KEKURUTERAN  
03-8948254 / 4237

SEKSYEN KEWANGAN  
PENGANCIJARAN  
03-8948749

SEKSYEN KEWANGAN  
PENYULUHAN  
03-8948241

SEKSYEN KEWANGAN  
CANGSAL  
03-8948243

SEKSYEN KEWANGAN FAKULTI  
DOKTORAL & PENYULUHAN  
03-8948744

ZON KEWANGAN A  
03-8948612 / 4209

ZON KEWANGAN B  
03-8947003 / 2946

ZON KEWANGAN C  
03-8948631 / 8847

ZON KEWANGAN D  
03-8948419 / 4202

ZON KEWANGAN E  
03-8948428 / 4172

ZON KEWANGAN F  
03-8948780 / 7963

ZON KEWANGAN G  
03-8948426 / 6242

# Media Release

## IT Expert: Fixing, Maintaining Computers So Easy 'Anyone Can Do It'

It looks complicated, but an IT expert reveals that almost all computer problems can be fixed in less than an hour. And he's giving away the secrets.

Kuala Lumpur, Malaysia (Vocus) July 30, 2007 -- Cynical employees in the corporate world long suspected it: repairing and maintaining computers can be so simple that just about anyone can do it. So says an Information Technology (IT) expert who spent years helping people fix their computers.

"Who hasn't experienced IT people who [fix computer problems](#) but refuse to reveal anything about what they did," says Razack Zaha of Access Alliance Trading. "It's job security because if they told you you'd be able to do it yourself."

Sort of like a medical handbook that people have in their homes for health emergencies, Zaha, who worked in Tech Support for a major company, created an e-Book to guide computer users in [computer maintenance](#) and what to do when a computer crashes. It's called How to Fix My Computer.

Nasrol, a fitness instructor, has had to use the eBook to get himself out of a jam.

"This e-Book is not ordinary -- it's extraordinary," says Nasrol. "Razak and his team have put all their effort, expertise and experience in making this eBook as my First Aid Kit for the computers."

Zaha says that's exactly what makes his e-Book different than what's already available.

"I show people how to [fix a computer quickly](#) and easily -- I walk them through," says Zaha. "I use simple language so that non-technical people can read, follow and understand what to do."

The e-Book focuses exclusively on problems related to Windows and related applications. The book does not address hardware failures. Though Zaha says he's working another e-Book on that.

"For executives or other busy people this e-Book might come in handy when they're travelling for business or on vacation," says Zaha. "If their computer crashes the e-Book will show them how to recover their information instantly."

The e-Book costs USD27.95, a lot less than just a single phone to Tech Support. It's available by visiting [www.howto-fix-mycomputer.com](http://www.howto-fix-mycomputer.com).

About How to Fix My Computer: New e-Book helps even novice computer users fix their computers without needing to phone Tech Support. It's filled with easy to understand, step-by-step instructions on what to do when computers stop working.

PRWeb: Press Release

<http://www.prweb.com/releases/2007/07/prweb543388.htm>

# Contact

33-3, Jalan Wangsa Setia 1,  
Wangsa Melawati,  
53300 Kuala Lumpur

O: 603. 4143. 3575

F: 603. 4143. 5575

W: [www.allianceofsolution.com](http://www.allianceofsolution.com)

